

PRELIMINARY SCHEDULE

SCHEDULE SUBJECT TO CHANGE



MARTIAL ARTS PROFESSIONALS CONFERENCE

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FRIDAY AUGUST 4 BUSINESS

7:00am-7:45am	EARLY MORNING WORK OUT		
8:00am-9:00am	Rondy Mckee Topic TBD	Social Media: Google and Instagram - Jason Genet	Pro Shop and Merchandising - Paul Reavlin
9:15am-10:15am	Paul Garcia - Topic TBD	Closing Prospects & Increasing Enrollment - Chris Stolzman	Strategic Planning - Graham McDonnell
10:30am-11:30am	Membership Sales - Erik Charles	Social Media - Facebook - Alexandria Buzzell	
11:30am-12:45pm	Business Round Tables and Lunch (Provided by Revgear)	20 New Concepts For 2017 For Increasing Your Success - Zulfi Ahmed	
12:45pm-1:45pm	Pricing for Strategy and Success - Bill Clark	Retention, Recruiting and Referrals - Dave Kovar	
2:00pm-3:00pm	Sales Training: Developing Your People Into Sales People - Pete Hardy	Effective Web Sites - Tim Sarazen	
3:15pm-4:15pm	Writing Blogs and Elevating Yourself As The Community Expert - Katalin Zamiar	Marketing - Bill Storm	
4:30pm-5:00pm	WELCOME AND KEY NOTE SPEAKERS		

SATURDAY AUGUST 5 MARTIAL ARTS SELF-DEFENSE FITNESS MARTIAL ARTS FOR KIDS

8:00am-9:15am	KEY NOTE SPEAKER SEMINAR			
9:30am-11:00am	Submission Grappling - Erik Paulson	Defenses Against Attacks In Tubular Environments: Trains, Buses, Large Trucks, and Hallways - Part 1 - Darren Levine	RevFit - Paige Hardy	
11:15am-12:30pm	Muay Thai - Mark Dellagrotte	Defenses Against Attacks In Tubular Environments: Trains, Buses, Large Trucks, and Hallways - Part 2 - Darren Levine	Muay Thai Fitness - Katalin Zamiar	
LUNCH				
1:15pm-2:45pm	Gracie Jiu Jitsu - Pedro Sauer	In Da Club: Surviving Bar Brawls, Club Chaos, and Event Encounters - Ryan Hoover	Strength and Conditioning - Matt Brown	Teaching Jiu Jitsu To Kids - Larry Shealy
3:00pm-4:30pm	Wing Chun Kung Fu- Francis Fong	Ground Rules: Self Defense For When The Fight Goes To The Concrete - John Whitman	Strikefit - Rachel Greenbaum	Kali4Kids - Apolo Ladra
4:45pm-6:00pm	Muay Thai - Rafael Cordeiro	Self Defense Stress Drills - John Whitman	Bigger and Better 6 Week Boot Camps - AJ Draven	Boxing Drills For Kids - Katalin Zamiar

SUNDAY AUGUST 6

9:00am-10:15am	Clinch Control: Using Judo and Wrestling To Set Up Strikes and Takedowns While In The Clinch - Ryan Hoover	Defenses Against Active Shooter With Tactical First Aid - Part 1 - Pete Hardy and Rick Smith	Rapid Results: Strength and Conditioning - Amber Staklinski	
10:30am-11:45am	Kali - Apolo Ladra	Defenses Against Active Shooter With Tactical First Aid - Part 2 - Pete Hardy and Rick Smith	Boxing Drills - Katalin Zamiar	

ADDITIONAL PRE-CONVENTION WORKSHOPS & CERTIFICATIONS

	WEDNESDAY, AUGUST 2 - DAY 1	THURSDAY, AUGUST 3 - DAY 2
8:00am-4:00pm		Kali4Kids Certification and The Gathering - Day 2 - Apolo Ladra
8:00am-4:00pm	Kali4Kids Certification and The Gathering - Day 1 - Apolo Ladra	Kid Jitsu - Level 1 Certification - Larry Shealy
9:00am-5:00pm	Strikefit Certification - Day 1 - John Whitman	Strikefit Certification - Day 2 - John Whitman

POST-CON INSTRUCTOR TRAINING & WORKSHOPS

SUNDAY, AUGUST 6	
TBD	Kovar's Instructor College - Dave Kovar

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